

NSW Government Advertising – Media Expenditure

Prepared & Published July 2020

Report covers advertising during period: 1/7/2019 – 30/6/2020

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising.

Cluster	Government Agency	Total (\$)
Communities and Justice	Corrective Services	13,582
Communities and Justice	Department of Communities and Justice	549,369
Communities and Justice	Legal Aid Commission of NSW	15,133
Communities and Justice	Life Without Barriers	129,185
Communities and Justice	NSW Police Force	169,240
Communities and Justice	NSW Trustee and Guardian	535,273
Communities and Justice	Rural Fire Service	1,189,078
Communities and Justice	NSW Ageing and Disability Commission	148,949
Customer Service	Department of Customer Service	6,106,391
Customer Service	Greyhound Welfare and Integrity Commission	532
Customer Service	Independent Pricing and Regulatory Tribunal	32,052
Customer Service	NSW Property	74,906
Customer Service	NSW Telco Authority	10,633
Customer Service	Responsible Gambling Fund	58,283
Customer Service	Service NSW	21,005
Customer Service	Spatial Services	18,020
Customer Service	State Insurance Regulatory Authority	2,863
Customer Service	Subsidence Advisory	1,077
Customer Service	Liquor and Gaming NSW	38,657
Education	Aboriginal Affairs NSW	456
Education	Board of Studies	760
Education	Department of Education	874,641
Education	NSW Education Standards Authority	2,736
Education	TAFE NSW	7,784,718
Education	TAFE NSW - Hunter Institute	2,584
Education	TAFE NSW - Illawarra Institute	1,444
Education	TAFE NSW - New England Institute	1,976
Education	TAFE NSW - North Coast Institute	7,676
Education	TAFE NSW - South Western Sydney	912
Education	TAFE NSW - Sydney Institute	76
Education	TAFE NSW - Western Institute	228
Education	TAFE NSW - Western Sydney Institute	1,520
Health	Ambulance Service of NSW	3,688
Health	Bureau of Health Information	1,368
Health	Cancer Institute NSW	9,826,719
Health	Central Coast Local Health District	108,338
Health	Clinical Excellence Commission	684
Health	Department of Justice NSW	34,211
Health	eHealth	13,365
Health	Far West NSW Local Health District	32,224
Health	Health Care Complaints Commission	2,432
Health	Health Education and Training Institute	1,748

Cluster	Government Agency	Total (\$)
Health	Health Infrastructure	4,481
Health	Health System Support Group	3,952
Health	HealthShare NSW	29,868
Health	Hunter New England Local Health District	92,099
Health	Illawarra Shoalhaven Local Health District	38,857
Health	Justice Health and Forensic Mental Health Network	41,341
Health	Mental Health Commission	684
Health	Mid North Coast Local Health District	55,769
Health	Ministry of Health	1,363,114
Health	Murrumbidgee Local Health District	91,581
Health	Nepean Blue Mountains Local Health District	29,911
Health	Northern NSW Local Health District	28,956
Health	Northern Sydney Local Health District	80,130
Health	NSW Ambulance	11,648
Health	NSW Health	18,316
Health	NSW Health Pathology	30,400
Health	NSW Health Service	40,100
Health	NSW Rural Doctors Network	6,837
Health	South Eastern Sydney Local Health District	88,767
Health	South Western Sydney Local Health District	87,864
Health	Southern NSW Local Health	6,115
Health	Sydney Children's Hospitals Network	31,637
Health	Sydney Local Health District	56,926
Health	The Agency for Clinical Innovation	3,344
Health	The Sydney Children's Hospital	15,171
Health	Western NSW Local Health District	3,111
Health	Western Sydney Local Health District	44,189
Planning, Industry and Environment	Biodiversity Conservation	11,518
Planning, Industry and Environment	Crown Lands Division	168,182
Planning, Industry and Environment	Delta Electricity	2,776
Planning, Industry and Environment	Department of Planning, Industry and Environment	3,185,354
Planning, Industry and Environment	Environment Protection Authority	635,165
Planning, Industry and Environment	Environmental Trust	1,323
Planning, Industry and Environment	Heritage Division	40,390
Planning, Industry and Environment	Independent Planning Commission	50,368
Planning, Industry and Environment	Land and Property Information	841
Planning, Industry and Environment	Local Land Services	61,768
Planning, Industry and Environment	Local Lands North Coast	11,401
Planning, Industry and Environment	National Parks and Wildlife	36,517
Planning, Industry and Environment	National Resource Commission	23,039
Planning, Industry and Environment	National Trust of Australia	10,931
Planning, Industry and Environment	Parramatta Park Trust	7,275
Planning, Industry and Environment	Sydney Olympic Park Authority	339,346
Planning, Industry and Environment	Taronga Conservation Society Australia	1,244,044
Planning, Industry and Environment	Western Sydney Parklands	7,461
Planning, Industry and Environment	Biosecurity and Food Safety	1,631
Planning, Industry and Environment	Environment Energy and Science	5,685
Planning, Industry and Environment	Develop and Transform - House and Property	9,788

Cluster	Government Agency	Total (\$)
Premier and Cabinet	Aboriginal Affairs	3,441
Premier and Cabinet	Art Gallery of NSW	387,890
Premier and Cabinet	Australian Museum	35,539
Premier and Cabinet	Department of Education	27,597
Premier and Cabinet	Department of Premier and Cabinet	1,112,743
Premier and Cabinet	Greater Sydney Commission	4,317
Premier and Cabinet	Heritage Council of NSW	19,800
Premier and Cabinet	Historic Houses Trust of NSW	2,736
Premier and Cabinet	Independent Commission Against Corruption	532
Premier and Cabinet	Infrastructure NSW	393,859
Premier and Cabinet	Legislative Council	993
Premier and Cabinet	Museum of Applied Arts and Sciences	472,485
Premier and Cabinet	NSW Electoral Commission	2,508
Premier and Cabinet	NSW Ombudsman	1,368
Premier and Cabinet	Parliament of NSW	3,105
Premier and Cabinet	Public Service Commission	14,531
Premier and Cabinet	State Library of NSW	115,319
Premier and Cabinet	Sydney Opera House	1,019,199
Premier and Cabinet	NSW Electoral Commission	126,088
Stronger Communities	Crown Solicitor's Office	836
Stronger Communities	Department of Communities and Justice	8,163
Stronger Communities	Department of Corrective Services	19,063
Stronger Communities	Department of Family and Community Services and Justice	62,926
Stronger Communities	Fire and Rescue NSW	608
Stronger Communities	Legal Aid Commission of NSW	1,140
Stronger Communities	New South Wales Crime Commission	304
Stronger Communities	NSW Police Force	18,002
Stronger Communities	NSW Rural Fire Service	4,560
Stronger Communities	Office of Law Enforcement Conduct Commission	532
Stronger Communities	Office of Sport	325,238
Stronger Communities	Office of the Director of Public Prosecutions	988
Stronger Communities	State Emergency Service	4,408
Stronger Communities	Sydney Cricket and Sports Ground Trust	1,216
Stronger Communities	Youth Justice NSW	3,832
Transport	NSW TrainLink	3,441
Transport	Roads and Maritime Services	792
Transport	State Transit Authority	5,922
Transport	Sydney Metro	21,844
Transport	Sydney Trains	10,471
Transport	Transport for NSW	21,389,888
Treasury	Destination NSW	7,319,100
Treasury	icare	123,512
Treasury	Office of Environment and Heritage	1,520
Treasury	Treasury	88,309
Treasury	Western City and Aerotropolis Authority	988

State Owned Corporations:

Cluster	Government Agency	Total (\$)
State Owned Corporation	Essential Energy	373,947
State Owned Corporation	Forestry Corporation of NSW	4,764
State Owned Corporation	Hunter Water	3,268
State Owned Corporation	Sydney Water	12,870
State Owned Corporation	WaterNSW	217,358