

NSW Government Advertising - Media expenditure

Prepared & Published October 2019

Report covers advertising during period: 1/7/2018 - 30/6/2019

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising.

Cluster	Agency	Total
Education	Board of Studies	\$ 146
Education	Department of Education	\$ 843,674
Education	NSW Education Standards Authority	\$ 8,096
Education	Office of Education	\$ 160,635
Family and Community Services	Ageing, Disability & Home Care	\$ 562
Family and Community Services	Multicultural NSW	\$ 4,956
Family and Community Services	Department of Family and Community Services	\$ 243,893
Finance, Services and Innovation	Greyhound Welfare & Integrity Commission	\$ 709
Finance, Services and Innovation	Land and Property Information	\$ 711
Finance, Services and Innovation	Mine Subsidence Board	\$ 1,144
Finance, Services and Innovation	NSW Fair Trading	\$ 84,715
Finance, Services and Innovation	NSW Ombudsman	\$ 211
Finance, Services and Innovation	NSW Property	\$ 310,023
Finance, Services and Innovation	Office of Responsible Gambling	\$ 11,998
Finance, Services and Innovation	Professional Standards Council	\$ 40,361
Finance, Services and Innovation	Revenue NSW	\$ 28,742
Finance, Services and Innovation	SafeWork NSW	\$ 1,785,508
Finance, Services and Innovation	Service NSW	\$ 4,678,946
Finance, Services and Innovation	Spatial Services	\$ 16,192
Finance, Services and Innovation	State Insurance Regulatory Authority	\$ 735,305
Finance, Services and Innovation	Telco - Customer Services	\$ 6,826
Finance, Services and Innovation	Department of Finance, Services and Innovation	\$ 135,636
Health	Ambulance Service of NSW	\$ 25,824
Health	Bureau of Health Information	\$ 1,336
Health	Cancer Institute NSW	\$ 12,148,451
Health	Central Coast Local Health District	\$ 118,490
Health	eHealth	\$ 11,549
Health	Far West NSW Local Health District	\$ 23,718
Health	Health Care Complaints Commission	\$ 2,770
Health	Health Education and Training Institute	\$ 3,808
Health	Health System Support Group	\$ 2,818
Health	HealthShare NSW	\$ 98,204
Health	Hunter New England Local Health District	\$ 207,667
Health	Mental Health Commission of NSW	\$ 1,488
Health	Mid North Coast Local Health District	\$ 20,382
Health	Ministry of Health	\$ 2,287,787
Health	Murrumbidgee Local Health District	\$ 150,113
Health	Northern NSW Local Health District	\$ 40,164
Health	Northern Sydney Central Coast Health	\$ 70
Health	Northern Sydney Local Health District	\$ 80,923
Health	NSW Health Infrastructure	\$ 30,902
Health	NSW Health Pathology	\$ 39,733
Health	South Western Sydney Local Health District	\$ 31,827
Health	Southern NSW Local Health District	\$ 46,073
Health	Sydney Children's Hospitals Network	\$ 50,290
Health	Sydney Local Health District	\$ 87,660
Health	Western NSW Local Health District	\$ 42,602
Health	Western Sydney Local Health District	\$ 43,521

Health	Illawarra Shoalhaven Local Health District	\$	91,439
Health	Justice Health and Forensic Mental Health	\$	49,559
Health	Nepean Blue Mountains Local Health District	\$	28,813
Health	South Eastern Sydney Local Health District	\$	97,086
Health	NSW Agency for Clinical Innovation	\$	7,091
Health	NSW Rural Doctors Network	\$	6,904
Industry	Crown Lands Division	-\$	210
Industry	Department of Industry	\$	1,902,500
Industry	Department of Primary Industries	\$	31,491
Industry	Destination NSW	\$	10,626,068
Industry	Forestry Corporation of NSW	\$	4,544
Industry	Independent Liquor and Gaming Authority	\$	1,629
Industry	Liquor and Gaming NSW	\$	71,052
Industry	Local Land Services	\$	70,258
Industry	Local Land Services - Central Tablelands	\$	5,076
Industry	Local Land Services - Central West	\$	19,448
Industry	Local Land Services - Hunter	\$	5,123
Industry	Local Land Services - Riverina	\$	9,791
Industry	Local Land Services - South East	\$	5,046
Industry	National Resources Access Regulator	\$	16,142
Industry	Office of Sport	\$	15,493
Industry	Office of Strategic Lands	\$	1,071
Industry	Subsidence Advisory	\$	100,595
Industry	Sydney Cricket & Sports Grounds Trust	\$	2,466
Industry	TAFE NSW	\$	8,975,326
Industry	TAFE NSW - Hunter Institute	\$	6,893
Industry	TAFE NSW - Illawarra Institute	\$	2,143
Industry	TAFE NSW - New England Institute	\$	7,568
Industry	TAFE NSW - North Coast Institute	\$	20,233
Industry	TAFE NSW - Northern Sydney Institute	\$	501
Industry	TAFE NSW - South Western Sydney	\$	633
Industry	TAFE NSW - Sydney Institute	\$	2,747
Industry	TAFE NSW - Western Institute	\$	4,288
Industry	TAFE NSW - Western Sydney Institute	\$	7,456
Industry	Taronga Conservation Society Australia	\$	9,401
Industry	Venues NSW	\$	1,332
Industry	Western Local Land Service	\$	1,443
Industry	Western Sydney Parklands Trust	\$	141
Industry	Department of Trade and Investment	\$	43,547
Justice	Crown Solicitor's Office	\$	31,964
Justice	Department of Corrective Services	\$	62,178
Justice	Department of Justice	\$	735,852
Justice	Fire & Rescue NSW	\$	1,683
Justice	Geological Survey of NSW	\$	351
Justice	Judicial Commission of NSW	\$	5,290
Justice	Juvenile Justice NSW	\$	70
Justice	Law Enforcement Conduct Commission	\$	1,125
Justice	Legal Aid Commission of NSW	\$	35,889
Justice	NSW Police Force	\$	83,890
Justice	NSW Trustee and Guardian	\$	848,921
Justice	Office of the Advocate for Children	\$	-
Justice	Rural Fire Service	\$	1,168,565
Justice	State Emergency Service	\$	6,204
Justice	NSW Crime Commission	\$	4,887
Justice	Office of The Director of Public Prosecutions	\$	11,250
Non-Government	National Trust of Australia	\$	4,778

Planning and Environment	Art Gallery of NSW	\$ 689,166
Planning and Environment	Australian Museum	\$ 254,434
Planning and Environment	Biodiversity Conservation Trust	\$ 11,166
Planning and Environment	Department of Local Government	\$ 984
Planning and Environment	Department of Planning and Environment	\$ 1,695,660
Planning and Environment	Environment Protection Authority	\$ 2,341,149
Planning and Environment	Forests Corporation	\$ 703
Planning and Environment	Greater Sydney Commission	\$ 12,448
Planning and Environment	Heritage Council of NSW	\$ 28,565
Planning and Environment	Historic Houses Trust of New South Wales	\$ 1,921
Planning and Environment	Hunter Development Corporation	\$ 21,621
Planning and Environment	Independent Planning Commission	\$ 342,179
Planning and Environment	National Parks and Wildlife	\$ 11,159
Planning and Environment	National Parks and Wildlife - Blue Mountains	\$ 7,570
Planning and Environment	National Parks and Wildlife - Far West	\$ 2,881
Planning and Environment	National Parks and Wildlife Service	\$ 24,516
Planning and Environment	NSW Land and Housing Corporation	\$ 33,181
Planning and Environment	Office of Environment And Heritage	\$ 667,889
Planning and Environment	Office of Local Government	\$ 7,855
Planning and Environment	Parramatta Park Trust	\$ 7,293
Planning and Environment	Resources and Geoscience	\$ 2,876
Planning and Environment	State Library of NSW	\$ 408,063
Planning and Environment	Sydney Opera House	\$ 1,420,874
Planning and Environment	Sydney Water Corporation	\$ 29,316
Planning and Environment	Taronga Conservation Society Australia	\$ 1,307,861
Planning and Environment	Western Sydney Parklands Trust	\$ 17,613
Planning and Environment	National Parks and Wildlife - South Coast	\$ 495
Planning and Environment	National Parks and Wildlife - North Coast Branch	\$ 5,156
Planning and Environment	Museum of Applied Arts & Sciences	\$ 1,146,343
Premier and Cabinet	Barangaroo Delivery Authority	\$ 307,705
Premier and Cabinet	Commission into ICE	\$ 27,331
Premier and Cabinet	Department of Premier and Cabinet	\$ 2,936,925
Premier and Cabinet	Independent Commission Against Corruption	\$ 422
Premier and Cabinet	Independent Pricing and Regulatory Tribunal	\$ 65,945
Premier and Cabinet	Infrastructure NSW	\$ 7,340
Premier and Cabinet	Natural Resource Commission	\$ 16,209
Premier and Cabinet	NSW Electoral Commission	\$ 251,364
Premier and Cabinet	Parliament of NSW	\$ 2,936
Premier and Cabinet	Public Service Commission	\$ 13,818
Premier and Cabinet	Urban Growth	\$ 19,929
Premier and Cabinet	Western City & Aerotropolis Authority	\$ 532
Transport and Infrastructure	NSW TrainLink	\$ 7,227
Transport and Infrastructure	Roads and Maritime Services	\$ 721,531
Transport and Infrastructure	State Transit Authority	\$ 76,591
Transport and Infrastructure	Sydney Metro	\$ 50,261
Transport and Infrastructure	Sydney Motorway Corporation	\$ 84,495
Transport and Infrastructure	Sydney Olympic Park Authority	\$ 216,240
Transport and Infrastructure	Sydney Trains	\$ 1,885
Transport and Infrastructure	Transport for NSW	\$ 26,218,403
Transport and Infrastructure	Transport Management Centre	\$ 95,744
Treasury	NSW Treasury	\$ 16,289

STATE OWNED CORPORATIONS

Cluster	Agency	Total
Industry (SOC)	Delta Electricity	\$ 4,056
Industry (SOC)	Essential Energy	\$ 27,880
Industry (SOC)	Hunter Water	\$ 2,424
Industry (SOC)	WaterNSW	\$ 121,343