

NSW Government Advertising - Media expenditure

Prepared & Published Sept 2018

Report covers advertising during period: 1/7/2017 - 30/06/2018

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising.

Cluster	Agency	Total
Education	Department of Education	\$ 563,497
Education	NSW Education Standards Authority	\$ 16,015
Family and Community Services	Advocate for Children and Young People	\$ 9,925
Family and Community Services	Department of Family and Community Services	\$ 1,139,807
Family and Community Services	Multicultural NSW	\$ 337
Family and Community Services	NSW Land and Housing Corporation	\$ 4,614
Finance Services and Innovation	Destination NSW	\$ 37,560
Finance Services and Innovation	Geographical Names Board NSW	\$ 11,824
Finance Services and Innovation	Land and Property Information	\$ 3,043
Finance Services and Innovation	NSW Fair Trading	\$ 732,058
Finance Services and Innovation	NSW Property	\$ 105,433
Finance Services and Innovation	Office of Registrar General	\$ 6,260
Finance Services and Innovation	Place Management NSW	\$ 250,397
Finance Services and Innovation	Professional Standards Council	\$ 37,470
Finance Services and Innovation	Revenue NSW	\$ 36,064
Finance Services and Innovation	SafeWork NSW	\$ 93,818
Finance Services and Innovation	Service NSW	\$ 108,792
Finance Services and Innovation	Spatial Services	\$ 5,681
Finance Services and Innovation	State Insurance Regulatory Authority	\$ 3,056,224
Finance Services and Innovation	Department of Finance, Services and innovation	\$ 199,033
Health	Ambulance Service of NSW	\$ 7,818
Health	Bureau of Health Information	\$ 476
Health	Cancer Institute NSW	\$ 11,083,992
Health	Central Coast Local Health District	\$ 103,719
Health	eHealth	\$ 14,196
Health	Far West NSW Local Health District	\$ 25,016
Health	Health Care Complaints Commission	\$ 1,936
Health	Health Education and Training Institute	\$ 2,155
Health	Health Infrastructure	\$ 2,916
Health	Health System Support Group	\$ 55,196
Health	HealthShare NSW	\$ 118,704
Health	Hunter New England Local Health District	\$ 192,175
Health	Mental Health Commission of NSW	\$ 127
Health	Mid North Coast Local Health District	\$ 9,672
Health	Ministry of Health	\$ 798,352
Health	Murrumbidgee Local Health District	\$ 47,870
Health	Nepean Blue Mountains Local Health	\$ 46,655
Health	Northern Sydney Central Coast Health	\$ 507
Health	Northern Sydney Local Health District	\$ 58,885
Health	NSW Ambulance	\$ 5,858
Health	NSW Health	\$ 2,540,977
Health	NSW Health Pathology	\$ 31,834
Health	Southern NSW Local Health District	\$ 34,637
Health	Sydney Local Health District	\$ 57,364
Health	The Sydney Children's Hospital Network	\$ 54,321
Health	Western NSW Local Health District	\$ 9,618
Health	Western Sydney Local Health District	\$ 49,920
Health	Illawarra Shoalhaven Local Health District	\$ 223,405
Health	South Western Sydney Local Health District	\$ 14,993
Health	South Eastern Sydney Local Health District	\$ 43,506
Health	Justice Health and Forensic Mental Health	\$ 37,022
Health	NSW Rural Doctors Network	\$ 4,230
Health	NSW Agency for Clinical Innovation	\$ 12,346
Health	Newborn and Paediatric Emergency Transport Service	\$ 2,003
Health	Blacktown and Mount Druitt Hospitals Expansion Project	\$ 2,097
Health	Office of Preventative Health	\$ 34,256
Industry	Department of Industry	\$ 1,861,067
Industry	Department of Primary Industries	\$ 52,023
Industry	Destination NSW	\$ 11,317,799
Industry	Independent Liquor and Gaming Authority	\$ 520,794
Industry	Local Land Services	\$ 43,919
Industry	Local Land Services - Central Tablelands	\$ 25,866

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Industry	Local Land Services - Central West	\$ 13,850
Industry	Local Land Services - Greater	\$ 7,660
Industry	Local Land Services - Hunter	\$ 15,757
Industry	Local Land Services - Northern Tableland	\$ 2,298
Industry	Local Land Services - Riverina	\$ 22,549
Industry	Local Land Services - South East	\$ 6,799
Industry	Local Land Service - Western	\$ 755
Industry	Local Land Services - North Coast	\$ 13,879
Industry	Local Land Services - Murray	\$ 4,556
Industry	Mine Subsidence Board	\$ 3,674
Industry	Office of Sport	\$ 128,331
Industry	Rural Assistance Authority	\$ 6,057
Industry	Sydney Olympic Park Authority	\$ 178,704
Industry	TAFE NSW	\$ 6,247,524
Industry	TAFE NSW - Hunter Institute	\$ 2,776
Industry	TAFE NSW - New England Institute	\$ 6,655
Industry	TAFE NSW - North Coast Institute	\$ 9,119
Industry	TAFE NSW - Northern Sydney Institute	\$ 1,793
Industry	TAFE NSW - South Western Sydney	\$ 259
Industry	TAFE NSW - Sydney Institute	\$ 1,501
Industry	TAFE NSW - Western Institute	\$ 612
Industry	TAFE NSW - Western Sydney Institute	\$ 12,775
Industry	Venues NSW	\$ 13,508
Industry	Sydney Cricket and Sports Ground Trust	\$ 2,393
Industry	Greyhound Welfare and Integrity Commission	\$ 1,450
Industry	NSW Crown Lands	\$ 97,417
Justice	Department of Corrective Services	\$ 90,116
Justice	Department of Justice	\$ 638,615
Justice	Judicial Commission of NSW	\$ 12,054
Justice	Juvenile Justice NSW	\$ 127
Justice	Law Enforcement Conduct Commission	\$ 392
Justice	NSW Police Force	\$ 56,520
Justice	NSW Rural Fire Service	\$ 1,373,493
Justice	NSW Trustee and Guardian	\$ 359,320
Justice	Office of The Director of Public Prosecution	\$ 5,330
Justice	NSW Crime Commission	\$ 962
Justice	Crown Solicitor's Office	\$ 1,678
Justice	Fire and Rescue NSW	\$ 16,051
Justice	Office of Emergency Management	\$ 522
Justice	Department of Police and Justice Disability	\$ 10,148
Justice	Legal Aid NSW	\$ 11,716
Justice	NSW State Emergency Service	\$ 1,156
Planning and Environment	Art Gallery of NSW	\$ 569,013
Planning and Environment	Australian Museum	\$ 515,410
Planning and Environment	Centennial Park and Moore Park Trust	\$ 29,710
Planning and Environment	Create NSW	\$ 4,077
Planning and Environment	Department of Planning and Environment	\$ 2,251,617
Planning and Environment	Environment Protection Authority	\$ 2,855,665
Planning and Environment	Geological Survey of NSW	\$ 1,848
Planning and Environment	Greater Sydney Commission	\$ 67,047
Planning and Environment	Heritage Council of NSW	\$ 160,413
Planning and Environment	Hunter Development Corporation	\$ 15,378
Planning and Environment	Independent Planning Commission	\$ 19,615
Planning and Environment	Joint Regional Planning Panels	\$ 38,722
Planning and Environment	Office of Environment and Heritage	\$ 560,592
Planning and Environment	Parramatta Park Trust	\$ 2,733
Planning and Environment	State Library of NSW	\$ 115,593
Planning and Environment	Sydney Opera House	\$ 1,350,907
Planning and Environment	Taronga Conservation Society	\$ 1,040,890
Planning and Environment	Western Sydney Parklands Trust	\$ 311
Planning and Environment	Historic Houses Trust of NSW	\$ 2,803
Planning and Environment	National Park and Wildlife Services	\$ 54,611

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Planning and Environment	Museum of Applied Arts and Science	\$ 733,150
Planning and Environment	NSW Biodiversity Conservation Trust	\$ 28,934
Planning and Environment	NSW Environmental Trust	\$ 511
Planning and Environment	The Royal Botanic Gardens Sydney	\$ 25,885
Premier and Cabinet	Barangaroo Delivery Authority	\$ 215,709
Premier and Cabinet	Department of Premier and Cabinet	\$ 280,948
Premier and Cabinet	Infrastructure NSW	\$ 6,748
Premier and Cabinet	Natural Resource Commission	\$ 2,120
Premier and Cabinet	NSW Electoral Commission	\$ 1,376,277
Premier and Cabinet	NSW Ombudsman	\$ 47,241
Premier and Cabinet	Parliament of NSW	\$ 19,475
Premier and Cabinet	Public Service Commission	\$ 12,372
Premier and Cabinet	UrbanGrowth NSW Development Corporation	\$ 1,901
Premier and Cabinet	Independent Commission Against Corruption	\$ 33,834
Premier and Cabinet	Independent Pricing and Regulatory Tribunal	\$ 39,873
Transport and Infrastructure	NSW Trainlink	\$ 23,647
Transport and Infrastructure	Roads and Maritime Services	\$ 908,848
Transport and Infrastructure	Sydney Trains	\$ 45,072
Transport and Infrastructure	Transport for NSW	\$ 28,390,197
Transport and Infrastructure	Transport Management Centre	\$ 70,774
Transport and Infrastructure	State Transit Authority	\$ 54,860
Treasury	icare	\$ 29,186
Treasury	NSW Industrial Relations	\$ 340
Treasury	NSW Treasury	\$ 52,533

STATE OWNED CORPORATIONS

Cluster	Agency	Total
Family and Community Services	Association of Welfare Agencies	\$ 24,802
Industry	Ausgrid	\$ 72,938
Family and Community Services	Catholic Care	\$ 3,615
Industry	Delta Electricity	\$ 2,009
Industry	Forestry Corporation of NSW	\$ 2,818
Industry	Hunter Water	\$ 3,961
Planning and Environment	National Trust of Australia	\$ 4,622
Treasury	Sydney Motorway Corporation	\$ 139,064
Industry	Sydney Water Corporation	\$ 16,437
Industry	WaterNSW	\$ 72,606