Report covers advertising during period: 1/7/2017 - 30/6/2018

Media costs for recruitment and public notice advertisements are not included.

Agency	Campaign name	Sur	m of Total
Art Gallery of NSW	Archibald	\$	37,800.16
Art Gallery of NSW	Art Gallery of NSW Campaign	\$	152,478.88
Art Gallery of NSW	Making Modernism	\$	26,731.70
Art Gallery of NSW	Mapplethorpe	\$	41,513.72
Art Gallery of NSW	Portfolio	\$	6,150.00
Art Gallery of NSW	Rembrandt	\$	199,097.35
Art Gallery of NSW	SIAS Canberra	\$	22,760.61
Art Gallery of NSW	Sydney International Art Series	\$	72,142.56
Australian Museum	200 Treasures	\$	149,997.00
Australian Museum	Exhibition	\$	57,431.39
Australian Museum	Mammoths	\$	300,711.20
Australian Museum	Spiders Alive and Deadly	\$	6,875.00
Barangaroo Delivery Authority	Barangaroo Brand	\$	202,975.04
Barangaroo Delivery Authority	Sculptures By Barangaroo	\$	11,025.00
Cancer Institute of NSW	Always On SEM	\$	19,984.43
Cancer Institute of NSW	Bowel Cancer	\$	1,329,086.59
Cancer Institute of NSW	Breastscreen	\$	1,087,919.75
Cancer Institute of NSW	Campaign	\$	300,724.64
Cancer Institute of NSW	Digital Quit Smoking	\$	224,527.02
Cancer Institute of NSW	Mick 2018	\$	904,311.86
Cancer Institute of NSW	Never Give Up Giving Up	\$	1,025,102.74
Cancer Institute of NSW	Quit Stalling	\$	1,194,252.91
Cancer Institute of NSW	Skin Cancer Prevention	\$	2,038,020.96
Cancer Institute of NSW	Smoking in Pregnancy	\$	17,047.48
Cancer Institute of NSW	Tobacco Always On	\$	624,136.02
Cancer Institute of NSW	Tobacco Two 16 Cancers	\$	877,613.00
Cancer Institute of NSW	WIN	\$	1,438,700.98
Centennial Parklands	Royal Botanic Gardens	\$	25,484.11
Department of Education	Education	\$	126,991.66
Department of Education	Share Our Space	\$	8,028.75
Department of Education  Department of Family & Community Services	Community Info Session Series	\$	19,911.30
Department of Family & Community Services  Department of Family & Community Services	Disability Employment	\$	22,258.50
Department of Family & Community Services  Department of Family & Community Services	National Disability Insurance Scheme	\$	780,554.07
Department of Family & Community Services	Seniors Festival	\$	24,648.15
Department of Industry	Community Info Session Series	\$	2,072.02
Department of Industry	Creative Achievement Awards	\$	5,960.36
Department of Industry	Defense Campaign	\$	12,271.97
Department of Industry	Dept of Industry Gen	\$	369.59
Department of Industry	Education	\$	204,895.78
Department of Industry	Jobs for NSW	\$	50,057.13
Department of Industry	NSW Training Awards	\$	61,235.99
Department of Industry	Pacific 2017	\$	20,626.00
Department of Industry	Vocational Education Training	\$	1,082,774.01
Department of Industry	Water Adiministration and Compliance	\$	54,669.67
Department of Industry	Western Lands	\$	4,721.18
Department of Industry	Western Sydney Fair Work	\$	980.11
Department of Industry  Department of Justice	Water Safety	\$	518,634.28
Department of Planning and Environment	Energy Affordability	\$	633,053.46
Department of Planning and Environment	Greater Parramatta Priority growth area	\$	11,872.00
Department of Flaming and Environment	Greater Farramatta Phonity growth area	Ş	11,072.00

Report covers advertising during period: 1/7/2017 - 30/6/2018

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Agency	Campaign name	Sur	n of Total
Department of Planning and Environment	Rhodes East	\$	1,381.38
Department of Planning and Environment	Summer Readiness	\$	246,366.02
Department of Planning and Environment	Sydenham to Bankstown	\$	36,484.99
Department of Premier and Cabinet	Australia Day Campaign	\$	35,784.58
Department of Premier and Cabinet	Regional Drives Campaing	\$	2,437.63
Department of Premier and Cabinet	Regional Grants	\$	31,939.56
Destination NSW	Always On Domestic	\$	24,500.48
Destination NSW	Always On International	\$	128,468.33
Destination NSW	Always On Regional	\$	276,837.44
Destination NSW	Always On Negional  Always On Sydney	\$	302,320.96
Destination NSW	Branded Content Communications	\$	91,450.88
Destination NSW	College Football	\$	30,602.00
Destination NSW		\$	
	Cruiser Passenger	\$	17,000.00
Destination NSW  Destination NSW	Deni Ute Muster	\$	15,464.00
	Destination NSW		5,959,406.06
Destination NSW	Fly Pelican & Adelaide Airport	\$	43,210.21
Destination NSW	It s On Sports ESPN	\$	45,200.00
Destination NSW	It s On Sports FFA	\$	46,548.00
Destination NSW	Its On in Sydney Summer	\$	421,510.34
Destination NSW	Its On NSW	\$	1,362,398.44
Destination NSW	Its on Sport	\$	379,675.07
Destination NSW	Its On Sydney	\$	76,291.30
Destination NSW	L'Etape Australia	\$	15,000.00
Destination NSW	Lifestyle Events - It s On Surf	\$	11,617.65
Destination NSW	Page Likes FY1718	\$	1,035.37
Destination NSW	Regional Drives Camp	\$	410,613.29
Destination NSW	Regional Events Central Coast	\$	9,417.35
Destination NSW	RTF - South Coast 2018	\$	27,324.30
Destination NSW	Short Breaks	\$	240,103.01
Destination NSW	South Coast	\$	219,019.28
Destination NSW	South Coast July - November	\$	39,649.00
Destination NSW	South Coast RVEF	\$	504,941.76
Destination NSW	Summer of Surfing	\$	8,000.00
Destination NSW	Sydney in Summer	\$	359,119.20
Destination NSW	Sydney in Summer NZ	\$	161,259.23
Destination NSW	Vivid 2018	\$	34,316.74
Destination NSW	Youth Hostel Australia	\$	18,309.00
Environment Protection Authority	Broken Hill LeadSmart	\$	9,770.59
Environment Protection Authority	Chemical Cleanout Campaign	\$	161,402.36
Environment Protection Authority	Container Deposit Scheme	\$	923,406.93
Environment Protection Authority	Don't be a Tosser	\$	1,456,076.43
Environment Protection Authority	Household Problem Waste	\$	236,508.04
Environment Protection Authority	Sunny Tuesday	\$	38,104.05
Family & Community Services	Employment	\$	30,000.00
Health System Support Group	Winter Flu	\$	51,380.79
Illawarra Shoalhaven Local	DPC General	\$	122,905.72
Illawarra Shoalhaven Local	DTEXT	\$	2,473.15
Illawarra Shoalhaven Local	DTEXT Diabetes Program	\$	3,263.60
Liquor Gaming & Racing	Responsible Gambling Awareness Week	\$	7,017.01

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Agency	Campaign name	Sur	n of Total
Liquor Gaming & Racing	Sports Betting Awareness	\$	429,016.32
Mid North Coast Local Health	Go 4 Fun Port Macquarie	\$	1,500.00
Ministry of Health	AIDS Awareness Week	\$	20,842.47
Ministry of Health	Go 4 Fun	\$	2,426.28
Ministry of Health	Immunisation	\$	392,672.71
Ministry of Health	Population Health	\$	24,747.75
Ministry of Health	Q Fever	\$	61,797.58
Ministry of Health	Right Care	\$	30,692.31
Museum of Applied Arts & Science	Love Is	\$	
Museum of Applied Arts & Science		\$	8,476.63 6,836.51
	Museums Discovery	\$	
Museum of Applied Arts & Science	Powerhouse Museum		505,052.73
Museum of Applied Arts & Science	School Holidays	\$	2,560.00
Museum of Applied Arts & Science	September School Holidays	\$	23,975.40
Museum of Applied Arts & Science	Sherlock Holmes	\$	72,413.91
Museum of Applied Arts & Science	Sydney Science Festival	\$	59,000.98
Museum of Applied Arts & Science	This is a Voice	\$	27,303.62
Museum of Applied Arts & Science	Tourism FY17/18	\$	24,710.00
North Coast Local Land Services	Nth Coast Local Land Services	\$	11,437.00
NSW Electoral Commission	Enrolment	\$	73,672.53
NSW Electoral Commission	Is Your Council Holding an Election	\$	280,789.22
NSW Electoral Commission	Prepoll & Postal Voting	\$	453,585.38
NSW Electoral Commission	Registration of Electoral Material	\$	7,314.24
NSW Electoral Commission	Remember to Vote	\$	315,675.16
NSW Electoral Commission	Sydney Town Hall	\$	14,628.48
NSW Fair Trading	BioFuels	\$	567,465.14
NSW Fair Trading	Cladding	\$	33,268.77
NSW Fair Trading	Fuel Check App	\$	27,439.70
NSW Fair Trading	P2P Sharing Economy	\$	28,312.04
NSW Fair Trading	Safework Awards	\$	10,956.58
NSW Health	Go 4 Fun	\$	5,214.00
NSW Health	Make Healthy Normal	\$	2,523,741.26
NSW Property	Darling Harbour	\$	65,999.34
NSW Property	The Rocks	\$	38,909.34
NSW Rural Fire Service	I am Fire	\$	1,364,067.33
NSW Trains	Pensioners	\$	7,537.26
NSW Trustee & Guardian	First Choice Trustee	\$	358,083.04
Office of Environment and Heritage	Camping and Accomodation	\$	12,709.00
Office of Environment and Heritage	Energy Management Services	\$	43,539.88
Office of Environment and Heritage	Green Globes	\$	3,956.89
Office of Environment and Heritage	Lane Cove	\$	5,868.03
Office of Environment and Heritage	National Parks	\$	4,550.05
Office of Environment and Heritage	National Parks Campaign	\$	17,921.93
Office of Environment and Heritage	National Parks Snow	\$	24,018.00
Office of Environment and Heritage	New Years Eve Syd Harbour	\$	11,000.00
Office of Environment and Heritage	NPWS	\$	20,000.00
Office of Environment and Heritage	Power to Save	\$	28,035.02
	Wild About Whales	\$	
Office of Environment and Heritage			11,676.72
Office of Environment and Heritage	WilderQuest Aboriginal Comp fire	\$	47,071.55
Office of Environment and Heritage	WilderQuest Aboriginal Camp fire	\$	10,372.99

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Office of Environment and Heritage         Wilderquest Learning         \$ 1,204.14           Office of Finvironment and Heritage         Young Adults Campaign         \$ 91,418-89           Office of Figortar General         E-Conveyancing         \$ 6,259.75           Office of Sport         Active Kids         \$ 110,711.17           Office of Sport         Borambola Sports         \$ 3,920.84           Office of Sport         Jindabyne Sport & Rec         \$ 274.65           Office of Sport         Seniors Festival         \$ 509.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Christmas         \$ 67,000.00           Place Management NSW         Darling Harbour StM         \$ 20,838.41           Place Management NSW         Darling Harbour StM         \$ 20,838.41           Place Management NSW         Pathers Day Darling Harbour         \$ 5002.02           Place Management NSW         Fathers Day Darling Harbour         \$ 5,000.04           Place Management NSW         Fathers Day The Rocks         \$ 5,000.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Rocks Generic         \$ 13,203.00           Place Management NSW         The Ro	Agency	Campaign name	Sui	m of Total
Office of Environment and Heritage         Young Adults Campaign         \$ 91,419.87           Office of Registrar General         E-Conveyancing         \$ 6,259.75           Office of Sport         Active Kids         \$ 110,711.17           Office of Sport         Borambola Sports         \$ 3,920.84           Office of Sport         Seniors Festival         \$ 509.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Intristmas         \$ 67,000.00           Place Management NSW         Darling Harbour July School Holidays         \$ 13,400.00           Place Management NSW         Darling Harbour SEM         \$ 20,838.49           Place Management NSW         Fathers Day Darling Harbour SEM         \$ 5,000.04           Place Management NSW         Fathers Day Darling Harbour SEM         \$ 5,000.02           Place Management NSW         Melbourne Cup         \$ 6,883.00           Place Management NSW         Molbourne Cup         \$ 6,883.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         The Rocks Gentre Launch         \$ 5,000.04           Place Management NSW         The Rocks Gentre Launch         \$ 2,038.49           Place Management NSW				
Office of Sport         E-Conveyancing         \$ 6,259.75           Office of Sport         Active Kids         \$ 110,711.17           Office of Sport         Borambola Sports         \$ 3,920.84           Office of Sport         Jindabyne Sport & Rec         \$ 274.65           Office of Sport         Seniors Festival         \$ 509.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Christmas         \$ 67,000.00           Place Management NSW         Darling Harbour SEM         \$ 13,400.00           Place Management NSW         Darling Harbour SEM         \$ 20,383.49           Place Management NSW         Fathers Day Darling Harbour SEM         \$ 20,038.49           Place Management NSW         Fathers Day Darling Harbour SEM         \$ 5,000.04           Place Management NSW         Fathers Day Darling Harbour SEM         \$ 6,883.00           Place Management NSW         Rocks Generic         \$ 13,203.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Centre Launch         \$ 6,500.00           Place Management NSW         The Rocks Cen		·		,
Office of Sport         Active Kilds         \$ 110,711.17           Office of Sport         Borambola Sports         \$ 3,920.84           Office of Sport         Jindabyne Sport & Rec         \$ 274.65           Office of Sport         Seniors Festival         \$ 509.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Christmas         \$ 67,000.00           Place Management NSW         Darling Harbour SEM         \$ 13,400.00           Place Management NSW         Darling Harbour July School Holidays         \$ 13,400.00           Place Management NSW         Fathers Day Darling Harbour         \$ 5,002.02           Place Management NSW         Fathers Day The Rocks         \$ 5,000.00           Place Management NSW         Fathers Day The Rocks         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Centre Launch         \$ 6,000.00           Place Management NSW         The Rocks Centre Launch         \$ 6,000.00           Place Management NSW         The Ro				·
Office of Sport         Borambola Sport & Rec         \$ 274.65           Office of Sport         Seniors Festival         \$ 5.99.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Livity School Holidays         \$ 13,400.00           Place Management NSW         Darling Harbour July School Holidays         \$ 13,400.00           Place Management NSW         Darling Harbour SEM         \$ 20,338.49           Place Management NSW         Fathers Day Darling Harbour         \$ 5,000.02           Place Management NSW         Fathers Day Darling Harbour         \$ 5,000.02           Place Management NSW         Fathers Day The Rocks         \$ 5,000.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks SEM         \$ 20,838.49           Place Management NSW         The Rocks SEM         \$ 20,838.49           Place Management NSW         The Rocks SEM         \$ 20,000.04           Preventative Health         <				
Office of Sport         Jindabyne Sport & Rec         \$ 274.65           Office of Sport         Seniors Festival         \$ 509.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Christmas         \$ 67,000.00           Place Management NSW         Darling Harbour SEM         \$ 13,400.00           Place Management NSW         Darling Harbour SEM         \$ 20,338.49           Place Management NSW         Fathers Day Darling Harbour         \$ 5,002.02           Place Management NSW         Fathers Day The Rocks         \$ 5,000.04           Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         The Rocks Christmas         \$ 67,000.00           Place Management NSW         The Rocks Christmas	·			·
Office of Sport         Seniors Festival         \$ 509.90           Place Management NSW         Beer Celebration in the Rocks         \$ 14,721.67           Place Management NSW         Darling Harbour Christmas         \$ 67,000.00           Place Management NSW         Darling Harbour July School Holidays         \$ 13,400.00           Place Management NSW         Fathers Day Darling Harbour         \$ 5,002.02           Place Management NSW         Fathers Day Darling Harbour         \$ 5,000.04           Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         The Rocks Generic         \$ 10,000.00           Place Management NSW         The Rocks Christmas         \$ 67,000.00           Place Management NSW         The	<u> </u>	·		·
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Place Management NSW         Darling Harbour SEM         \$ 20,838.49           Place Management NSW         Fathers Day Darling Harbour         \$ 5,002.02           Place Management NSW         Fathers Day The Rocks         \$ 5,000.04           Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Centre Launch         \$ 5,000.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         \$ 20,838.49         \$ 20,838.49           Preventative Health         \$ 20,838.49         \$ 36,663.81           Royal Botanic Gardens         \$ 36,663.81         \$ 36,663.81           Revenue NSW         Land Tax         \$ 36,663.81           SafeWork NSW         Apil Heights         \$ 37,473.32 <t< td=""><td></td><td></td><td></td><td></td></t<>				
Place Management NSW         Fathers Day The Rocks         \$ 5,002.02           Place Management NSW         Fathers Day The Rocks         \$ 5,000.04           Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Christmas         \$ 67,000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         Preventative Health         \$ 34,256.00           Preventative Health         Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,663.81           Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Tree Work         \$ 1,6681.78           Service NSW         Tree Work         \$ 1,5681.78           Service NSW         Making Business Easier         \$ 1,759.31           State Ibrary of NSW         Closure Campaign         \$ 1,511,326.0				
Place Management NSW         Fathers Day The Rocks         \$ 5,000.04           Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Centre Launch         \$ 6,7000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         Preventative Health         \$ 34,256.00           Preventative Health         Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,063.81           Royal Botanic Gardens         Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Transport Sector         \$ 9,689.63           Service NSW         Transport Sector         \$ 9,689.63           Service NSW         Transport Sector         \$ 1,542,998.09           Service NSW				
Place Management NSW         Melbourne Cup         \$ 6,893.00           Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Christmas         \$ 6,000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         \$ 20,838.49           Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,063.81           Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Transport Sector         \$ 9,689.63           SafeWork NSW         Tree Work         \$ 16,681.78           Service NSW         Making Business Easier         \$ 1,759.31           State Insurance Regulatory Authority         CTP Green Slip Refund         \$ 1,542.998.09           State Library of NSW				·
Place Management NSW         Rocks Generic         \$ 11,500.00           Place Management NSW         Spring School Holidays         \$ 13,203.00           Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Christmas         \$ 67,000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,663.81           Royal Botanic Gardens         Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Quad Bike Awareness         \$ 7,167.38           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Transport Sector         \$ 9,689.63           SafeWork NSW         Tree Work         \$ 16,681.78           Service NSW         Making Business Easier         \$ 1,759.31           State Insurance Regulatory Authority         CTP Green Slip Refund         \$ 1,542,998.09           State Library of NSW         Closure Campaign         \$ 74,076.16           State Library of NSW		·		
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Place Management NSW         The Rocks Centre Launch         \$ 5,000.04           Place Management NSW         The Rocks Christmas         \$ 67,000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,063.81           Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Quad Bike Awareness         \$ 7,167.38           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Transport Sector         \$ 9,689.63           SafeWork NSW         Tree Work         \$ 16,681.78           Service NSW         Tree Work         \$ 16,681.78           Service NSW         Making Business Easier         \$ 1,759.31           State Insurance Regulatory Authority         CTP Green Slip Refund         \$ 1,511,326.06           State Library of NSW         Closure Campaign         \$ 74,076.16           State Library of NSW         Closure Campaign         \$ 74,076.16           State Library of NSW         Library Council         \$ 3,445				·
Place Management NSW         The Rocks Christmas         \$ 67,000.00           Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,063.81           Royal Botanic Gardens         Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Quad Bike Awareness         \$ 7,167.38           SafeWork NSW         Safework Awards         \$ 6,062.58           SafeWork NSW         Transport Sector         \$ 9,689.63           SafeWork NSW         Tree Work         \$ 16,681.78           Service NSW         Making Business Easier         \$ 1,759.31           State Insurance Regulatory Authority         CTP Green Slip Refund         \$ 1,542,998.09           State Insurance Regulatory Authority         Safety Culture         \$ 1,511,326.00           State Library of NSW         Closure Campaign         \$ 74,076.16           State Library of NSW         Library Council         \$ 3,445.80           State Library of NSW         Library Council         \$ 3,445.80           State Library of NSW         Premiers Litera				
Place Management NSW         The Rocks SEM         \$ 20,838.49           Preventative Health         Preventative Health         \$ 34,256.00           Revenue NSW         Land Tax         \$ 36,063.81           Royal Botanic Gardens         \$ 25,885.02           SafeWork NSW         Fall From Heights         \$ 37,473.32           SafeWork NSW         Mentor Program         \$ 11,045.12           SafeWork NSW         Quad Bike Awareness         \$ 7,167.38           SafeWork NSW         Safework Awards         \$ 6,681.78           SafeWork NSW         Transport Sector         \$ 9,689.63           SafeWork NSW         Tree Work         \$ 16,681.78           Service NSW         Making Business Easier         \$ 1,759.31           State Insurance Regulatory Authority         CTP Green Slip Refund         \$ 1,542,998.09           State Insurance Regulatory Authority         Safety Culture         \$ 1,511,326.06           State Library of NSW         Closure Campaign         \$ 74,076.16           State Library of NSW         Going Places Authors Tour         \$ 1,064.39           State Library of NSW         Painting by numbers         \$ 8,034.52           State Library of NSW         Premiers Literary Awards         \$ 7,000.00           State Library of NSW <th< td=""><td></td><td></td><td></td><td>· · · · · · · · · · · · · · · · · · ·</td></th<>				· · · · · · · · · · · · · · · · · · ·
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Report covers advertising during period: 1/7/2017 - 30/6/2018

Media costs for recruitment and public notice advertisements are not included.

Agency	Campaign name	Su	Sum of Total		
Sydney Opera House	April School Holidays	\$	20,984.28		
Sydney Opera House	Assassins	\$	57,248.42		
Sydney Opera House	China National Symphony Orchestra	\$	3,320.04		
Sydney Opera House	Cont Music Multi Prop	\$	76,616.45		
Sydney Opera House Sydney Opera House	Earth's Pre Historic Aquarium	\$	10,905.00		
Sydney Opera House	Frank Woodley Noodlenut	\$	13,400.00		
Sydney Opera House Sydney Opera House	George Michael	\$	14,671.93		
Sydney Opera House	Gudir Gudir	\$	521.12		
Sydney Opera House	Homeground	\$	38,853.29		
Sydney Opera House	John Cameron Mitchell  Jordi Savall	\$	1,406.08		
Sydney Opera House		\$	6,030.05		
Sydney Opera House	July School Holiday	\$	641.01		
Sydney Opera House	Justine Clarke	\$	2,440.00		
Sydney Opera House	Kids & Family Spring Program	\$	22,349.17		
Sydney Opera House	Life on Mars	\$	3,353.16		
Sydney Opera House	Limbo Unhinged	\$	157,981.04		
Sydney Opera House	Miracle City	\$	26,228.49		
Sydney Opera House	Paul Kelly	\$	3,968.37		
Sydney Opera House	Seal Bot	\$	6,859.87		
Sydney Opera House	Snow White	\$	41,326.15		
Sydney Opera House	Staatskapelle	\$	21,300.86		
Sydney Opera House	Summer School Holidays	\$	164,247.74		
Sydney Opera House	Sunrise on the steps	\$	2,400.00		
Sydney Opera House	Swan Lake	\$	11,407.71		
Sydney Opera House	Sydney Opera House	\$	283.33		
Sydney Opera House	The Miss Behave Gameshow	\$	6,646.60		
Sydney Opera House	The Unbelievables	\$	180,876.26		
Sydney Opera House	to a simple Rock n Roll Song	\$	13,781.75		
Sydney Opera House	Tours - Low Season	\$	24,417.03		
Sydney Opera House	Tours Always On	\$	33,448.82		
Sydney Opera House	Unwrapped	\$	7,139.35		
Sydney Opera House	Vivid Live 2018	\$	77,096.25		
Sydney Opera House	Winter Eats	\$	9,583.40		
Sydney Opera House	Winter Kids Program	\$	9,729.52		
TAFE NSW	AMEP C1	\$	7,218.94		
TAFE NSW	B2B	\$	898,486.03		
TAFE NSW	B2C Semester 1	\$	3,110,130.48		
TAFE NSW	Central Coast TAFE LAM	\$	1,607.14		
TAFE NSW	Charles Sturt Uni AGMC	\$	19,133.51		
TAFE NSW	Digital	\$	178,348.54		
TAFE NSW	Offshore International	\$	29,549.31		
TAFE NSW	People & Safety	\$	74,886.72		
TAFE NSW	Public Notices	\$	1,681.11		
TAFE NSW	Short Courses	\$	23,047.19		
TAFE NSW	Short Courses Regional	\$	30,272.72		
TAFE NSW	Skills for Business	\$	35,339.40		
TAFE NSW	TAFE ATAR Press	\$	88,698.83		
TAFE NSW	TAFE NSW Connected Learning Centre	\$	42,447.16		
TAFE NSW	TAFE Radio Activations	\$	22,510.89		

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Agency TAFE NSW TAFE NSW	Campaign name	Jul	m of Total
	I TALL Samactor Two	\$	791,201.26
TALLINGVV	TAFE Semester Two TAFE Western Sydney	\$	312,580.27
TAFE NSW	Top Up Short Courses	\$	328,391.92
Taronga Conservation Society	F.I.T	\$	,
,		\$	45,610.00 664,763.54
Taronga Conservation Society	Taronga Zoo Brand	\$	· · · · · · · · · · · · · · · · · · ·
Taronga Conservation Society	Taronga Zoo Western Plains		277,932.78
Taronga Conservation Society	Twilight at Taronga	\$	4,364.27
Taronga Conservation Society	Wild Ropes	\$	11,831.56
Taronga Conservation Society	Zoo Friends	\$	28,497.08
Transport for NSW	Afloat Magazine	\$	4,215.86
Transport for NSW	Animal Crashes	\$	17,466.39
Transport for NSW	B Line parking	\$	32,969.11
Transport for NSW	Barton Highway	\$	28,908.04
Transport for NSW	Be Truck Aware	\$	722,374.14
Transport for NSW	Be Truck Aware Hornsby LGA	\$	27,872.99
Transport for NSW	Bike Week	\$	41,429.00
Transport for NSW	B-Line Plan B Christmas	\$	48,052.58
Transport for NSW	Boat Companion Inno Chal	\$	5,000.00
Transport for NSW	Bourke Brewarrina to Dubbo	\$	12,201.99
Transport for NSW	Broken Heel Festival	\$	5,764.06
Transport for NSW	Bus Safety Week	\$	9,574.99
Transport for NSW	Contactless Payment Ferries	\$	79,918.27
Transport for NSW	Contactless Payment Light rail	\$	99,756.42
Transport for NSW	Country Roads	\$	2,102,824.57
Transport for NSW	Cycling Safety South West	\$	9,434.97
Transport for NSW	Dirusption M4	\$	136,560.00
Transport for NSW	Disruption Frenchs Forest Rd	\$	57,194.80
Transport for NSW	Double Demerits	\$	574,192.17
Transport for NSW	Drink Driving	\$	926,000.25
Transport for NSW	Drink Driving Metro	\$	267,424.74
Transport for NSW	Drink Driving Regional	\$	413,275.56
Transport for NSW	Drug Driving	\$	1,658,161.04
Transport for NSW	EEP Hunter	\$	63,033.02
Transport for NSW	EEP Northern	\$	70,824.95
Transport for NSW	EEP South West	\$	19,421.00
Transport for NSW	EEP Southern	\$	57,468.10
Transport for NSW	EEP Southwest	\$	28,787.19
Transport for NSW	EEP Sydney	\$	55,314.00
Transport for NSW	EEP Western	\$	39,218.40
Transport for NSW	Enforcement	\$	1,971,759.11
Transport for NSW	Facebook Messenger Chatbot	\$	39,200.01
Transport for NSW	Fatigue	\$	1,531,619.38
Transport for NSW	Frenchs Forest Disruption	\$	87,329.34
Transport for NSW	Future Transport	\$	85,888.88
Transport for NSW	Future Transport 2056	\$	209,026.05
Transport for NSW	Grad Licensing Scheme	\$	17,332.76
Transport for NSW	Head To Surry Hills	\$	19,009.79
Transport for NSW	Holiday Travel	\$	72,252.22
Transport for NSW	Hornsby Junction Remodelling	\$	43,293.67

Report covers advertising during period: 1/7/2017 - 30/6/2018

Media costs for recruitment and public notice advertisements are not included.

Agency	Campaign name	Su	Sum of Total		
Transport for NSW	Hub & spoke Pilot	\$	35,136.07		
Transport for NSW	Inner West Light Rail	\$	15,191.00		
Transport for NSW	LAM - Lower North Shore	\$	22,446.96		
Transport for NSW	LAM Head to Surry Hills	\$	20,000.00		
Transport for NSW	LAM Seaforth	\$	5,308.48		
Transport for NSW	Late Night Transport	\$	5,356.72		
Transport for NSW	Level Crossings	\$	561,278.76		
Transport for NSW	Life jackets	\$	751,453.32		
Transport for NSW	Light rail testing	\$	38,431.84		
Transport for NSW	Maritime Tactical Campaign	\$	45,253.55		
Transport for NSW	Mistakes	\$	498,261.33		
Transport for NSW	Motorcycles	\$	502,249.37		
Transport for NSW	Motorcycles  Motorcycling Risk Management	\$	831,148.28		
Transport for NSW	News Partnership	\$	243,910.25		
Transport for NSW	Night Ride	\$	•		
Transport for NSW	NSW Bus Fare Compliance		20,028.34		
•	'	\$	60,532.58		
Transport for NSW	NSW Train Fare Compliance	\$	185,512.91		
Transport for NSW	NSW TrainLink Regional Patrona	\$	31,444.91		
Transport for NSW	Old 4 New	\$	16,698.58		
Transport for NSW	Old For New	\$	17,250.52		
Transport for NSW	Opal July 2017 Changes	\$	228,529.70		
Transport for NSW	Opal Only Buses Region 7	\$	34,918.41		
Transport for NSW	Park & Ride 8 Car Parks	\$	60,452.89		
Transport for NSW	Pedestrian Geo-Fencing	\$	8,864.40		
Transport for NSW	Pedestrian Safety	\$	1,219,263.29		
Transport for NSW	Pedestrian Tactical response	\$	43,829.72		
Transport for NSW	Public Transport B Line	\$	1,244,395.81		
Transport for NSW	Public Transport Marketing on Demand	\$	19,017.20		
Transport for NSW	Public Transport Timetable Changes	\$	1,723,881.51		
Transport for NSW	PWC Enforcement	\$	107,844.88		
Transport for NSW	Region 8 - Additional Buses	\$	31,536.00		
Transport for NSW	Region 8 Changes	\$	19,307.90		
Transport for NSW	Region Service Changes	\$	151,036.40		
Transport for NSW	Return to Work	\$	70,278.00		
Transport for NSW	Revitalisation Newcastle	\$	453,145.66		
Transport for NSW	Road rules awareness week	\$	14,026.18		
Transport for NSW	School Bus Safety Tactical	\$	8,800.00		
Transport for NSW	School Safety	\$	155,960.60		
Transport for NSW	School Zones	\$	136,944.83		
Transport for NSW	South West P2 Progress and Change	\$	596,701.32		
Transport for NSW	Speed Cameras	\$	367,169.00		
Transport for NSW	Speeding	\$	146,030.24		
Transport for NSW	Sydney International Boat Show	\$	1,440.00		
Transport for NSW	Sydney Metro	\$	18,193.52		
Transport for NSW	Sydney Metro North West	\$	86,493.84		
Transport for NSW	The Graduated Licensing Scheme	\$	61,872.56		
Transport for NSW	Tommorrow Sydney B Line	\$	22,374.87		
Transport for NSW	Tommorrow Sydney T3 Transport Lanes	\$	38,705.28		
Transport for NSW	Tomorrow Sydney 9 Ways HW	\$	20,000.00		

Report covers advertising during period: 1/7/2017 - 30/6/2018

Media costs for recruitment and public notice advertisements are not included.

Final expenditure figures may be subject to adjustment. Media expenditure may change following reconciliation of advertising placements

Agency	Campaign name	Sum of Total	
Transport for NSW	Tomorrow Sydney Airport Travel	\$ 84,606.34	
Transport for NSW	Tomorrows Sydney	\$ 984,556.19	
Transport for NSW	Towards Zero	\$ 1,496,226.71	
Transport for NSW	Train link Regional Pilot Extension	\$ 159,128.54	
Transport for NSW	Train Maze App	\$ 8,179.66	
Transport for NSW	Travel Choices	\$ 483,962.94	
Transport for NSW	TS Disruption Northern Beaches 2018	\$ 31,313.78	
Transport for NSW	Walking and Cycling	\$ 10,000.00	
Transport for NSW	WestConnex	\$ 1,390,983.15	
Transport for NSW	Western Region Winter Ice and Snow	\$ 32,000.60	
Transport for NSW	Young To Cootamundra	\$ 4,290.88	
Transport for NSW	Your Last Text	\$ 31,301.77	
Urban Growth	Urban Growth	\$ 961.33	

## **State owned Corporations**

Agency	Campaign Name	Total	
Association of Welfare Agencies	Foster Care	\$	24,802.00
Ausgrid	Ausgrid Storm Safety	\$	23,778.00
Ausgrid	Bushfire Prevention	\$	25,382.00
Ausgrid	Electrical Safety	\$	23,778.00