

NSW Government Advertising - Media expenditure

Prepared 11/08/2016

Report covers advertising during period: 1/7/2015 - 30/06/2016

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising

Cluster	Agency	Media Expenditure
Education	Board of Studies, Teaching and Educational Standards	\$ 13,263
Education	NSW Department of Education	\$ 95,316
Education	Office of the Registrar of the Aboriginal Land Rights Act	\$ 1,295
Family and Community Services	Aboriginal Housing Office	\$ 130
Family and Community Services	Ageing, Disability and Home Care	\$ 30,317
Family and Community Services	Department of Family and Community Services	\$ 105,998
Family and Community Services	FACS Business Services	\$ 127,165
Family and Community Services	Housing NSW	\$ 1,365
Family and Community Services	Multicultural NSW	\$ 70,496
Family and Community Services	NSW Land and Housing Corporation	\$ 8,873
Family and Community Services	Office Of Children's Guardian	\$ 5,699
Family and Community Services	The Disability Council NSW	\$ 3,428
Finance, Services and Innovation	Finance, Services and Innovation	\$ 97,977
Finance, Services and Innovation	icare	\$ 9,480
Finance, Services and Innovation	Land and Property Information	\$ 26,514
Finance, Services and Innovation	Lifetime Care and Support Authority	\$ 2,470
Finance, Services and Innovation	NSW Fair Trading	\$ 378,140
Finance, Services and Innovation	Office of State Revenue	\$ 51,206
Finance, Services and Innovation	SafeWork NSW	\$ 40,930
Finance, Services and Innovation	Service First	\$ 30,081
Finance, Services and Innovation	Service NSW	\$ 804,039
Finance, Services and Innovation	State Insurance Regulatory Authority	\$ 27,776
Health	Agency for Clinical Innovation	\$ 1,625
Health	Ambulance Service of NSW	\$ 4,160
Health	Bureau of Health Information	\$ 845
Health	Cancer Institute NSW	\$ 8,205,106
Health	Central Coast Local Health District	\$ 30,455
Health	eHealth NSW	\$ 9,035
Health	Far West NSW Local Health District	\$ 10,295
Health	Health Administration Corporation	\$ 1,170
Health	Health Care Complaints Commission	\$ 455
Health	Health Education and Training Institute	\$ 1,950
Health	Health System Support Group	\$ 220,800
Health	HealthShare NSW	\$ 18,590
Health	Hunter New England Local Health District	\$ 122,015
Health	Illawarra Shoalhaven Local Health District	\$ 117,811
Health	Justice Health & Forensic Mental Health Network	\$ 181,726
Health	Mid North Coast Local Health District	\$ 53,742
Health	Ministry of Health	\$ 4,811,135
Health	Murrumbidgee Local Health District	\$ 29,445
Health	Nepean Blue Mountains Local Health District	\$ 31,606
Health	Northern NSW Local Health District	\$ 715
Health	Northern Sydney Central Coast Health District	\$ 1,885
Health	Northern Sydney Local Health District	\$ 51,131
Health	NSW Health Pathology	\$ 43,641

Cluster	Agency	Media Expenditure
Health	NSW Kids and Families	\$ 585
Health	South Eastern Sydney Local Health District	\$ 143,979
Health	South Western Sydney Local Health District	\$ 54,356
Health	Southern NSW Local Health District	\$ 42,004
Health	Sydney Local Health District	\$ 40,154
Health	The Sydney Children's Hospital Network	\$ 41,325
Health	Western NSW Local Health District	\$ 73,532
Health	Western Sydney Local Health District	\$ 128,646
Industry, Resources and Energy	Office Of Coal Seam Gas	\$ 1,038
Industry, Skills and Regional Development	Crown Lands Division	\$ 19,183
Industry, Skills and Regional Development	Forestry Corporation of NSW	\$ 13,681
Industry, Skills and Regional Development	Local Land Services	\$ 174,352
Industry, Skills and Regional Development	NSW Department of Industry	\$ 336,983
Industry, Skills and Regional Development	TAFE	\$ 2,212,642
Justice	Art Gallery of NSW	\$ 516,258
Justice	Arts NSW	\$ 6,492
Justice	Australian Museum	\$ 148,205
Justice	Corrective Services	\$ 64,490
Justice	Crown Solicitor's Office	\$ 16,746
Justice	Department of Justice	\$ 361,748
Justice	Fire and Rescue NSW	\$ 322,992
Justice	Judicial Commision of NSW	\$ 5,433
Justice	Juvenile Justice	\$ 2,357
Justice	Legal Aid Commission of NSW	\$ 22,970
Justice	Museum of Applied Arts And Sciences - Powerhouse	\$ 715,359
Justice	NSW Crime Commission	\$ 520
Justice	NSW Office of Liquor, Gaming & Racing	\$ 904,387
Justice	NSW Police Force	\$ 107,835
Justice	NSW Registry of Births Deaths & Marriages	\$ 5,428
Justice	NSW Rural Fire Service	\$ 1,132,313
Justice	NSW Trustee & Guardian	\$ 643,349
Justice	Office of The Director of Public Prosecutions	\$ 14,254
Justice	Police Integrity Commission	\$ 65
Justice	State Emergency Service	\$ 195
Justice	State Library of NSW	\$ 179,042
Justice	Sydney Opera House	\$ 911,236
Premier and Cabinet	Parliament of NSW	\$ 26,236
Planning and Environment	Centennial Park and Moore Park Trust	\$ 23,788
Planning and Environment	Department of Planning and Environment	\$ 1,148,364
Planning and Environment	Environment Protection Authority	\$ 2,233,439
Planning and Environment	Hunter Development Corporation	\$ 8,875
Planning and Environment	Office of Environment and Heritage	\$ 740,519
Planning and Environment	Office of Local Government	\$ 3,329,522
Planning and Environment	Royal Botanic Gardens & Domain Trust	\$ 74,102
Planning and Environment	Sydney Harbour Foreshore Authority	\$ 416,872
Planning and Environment	Sydney Living Museums	\$ 3,835
Planning and Environment	Taronga Conservation Society	\$ 886,116
Planning and Environment	Western Sydney Parklands Trust	\$ 15,199
Premier and Cabinet	Barangaroo Delivery Authority	\$ 153,096
Premier and Cabinet	Department of Premier and Cabinet	\$ 846,179

Cluster	Agency	Media Expenditure
Premier and Cabinet	Destination NSW	\$ 5,076,868
Premier and Cabinet	Independent Commission Against Corruption	\$ 19,124
Premier and Cabinet	Independent Pricing & Regulatory Tribunal	\$ 62,906
Premier and Cabinet	Infrastructure NSW	\$ 1,215
Premier and Cabinet	Natural Resources Commission	\$ 65
Premier and Cabinet	NSW Electoral Commission	\$ 148,705
Premier and Cabinet	Office of Sport	\$ 3,015
Premier and Cabinet	Ombudsman's Office	\$ 13,664
Premier and Cabinet	Public Sector Commission	\$ 43,332
Premier and Cabinet	Sydney Cricket and Sports Ground Trust	\$ 2,125
Premier and Cabinet	Sydney Olympic Park Authority	\$ 195,058
Transport and Infrastructure	NSW Trains	\$ 346,492
Transport and Infrastructure	Roads & Maritime Services	\$ 1,054,527
Transport and Infrastructure	State Transit Authority	\$ 5,159
Transport and Infrastructure	Sydney Trains	\$ 84,554
Transport and Infrastructure	Transport for NSW	\$ 24,979,525
Treasury	The Treasury	\$ 76,700

Destination NSW advertising is partially funded by major tourism industry strategic partners. The media expenditure information does not separate the NSW Government funded component.

STATE OWNED CORPORATIONS

Cluster	Agency	Media Expenditure
Industry, Skills and Regional Development	Ausgrid	\$ 505,601
Industry, Skills and Regional Development	Endeavour Energy	\$ 161,644
Industry, Skills and Regional Development	Hunter Water Corporation	\$ 3,445
Industry, Skills and Regional Development	Sydney Water Corporation	\$ 54,912
Industry, Skills and Regional Development	TransGrid	\$ 4,095
Industry, Skills and Regional Development	Water NSW	\$ 213,320
Treasury	Delta Electricity	\$ 3,513
Treasury	Sydney Motorway Corporation	\$ 101,788