

# NSW Government Advertising - Media expenditure

Prepared 21/08/2015

Report covers advertising during period: 1/7/2014 - 30/06/2015

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising

Cluster	Agency	Media Expenditure
Education and Communities	Aboriginal Affairs	\$ 30,360
Education and Communities	Board of Studies	\$ 19,943
Education and Communities	Bureau of Health Information	\$ 515
Education and Communities	Communities NSW	\$ 180
Education and Communities	Community Relations Commission	\$ 18,851
Education and Communities	Education and Communities	\$ 5,545
Education and Communities	Office of Communities	\$ 47,044
Education and Communities	Office of Education	\$ 427,286
Education and Communities	Senior Pathways	\$ 10,778
Education and Communities	TAFE	\$ 1,834,594
Education and Communities	Universities Admissions Centre	\$ 320
Family and Community Services	Aboriginal Housing Office	\$ 6,229
Family and Community Services	Ageing, Disability and Home Care	\$ 45,297
Family and Community Services	Ageing, Disability and Home Care - Hunter Residences	\$ 2,475
Family and Community Services	Community Services	\$ 253,483
Family and Community Services	Family and Community Services	\$ 6,449
Family and Community Services	FACS Business Services	\$ 62,278
Family and Community Services	Home Care Services of NSW	\$ 1,100
Family and Community Services	Housing NSW	\$ 42,540
Health	Ambulance Service Of NSW	\$ 5,390
Health	Cancer Institute	\$ 9,074,604
Health	Central Coast Local Health District	\$ 76,864
Health	eHealth	\$ 5,155
Health	Far West NSW Local Health District	\$ 8,015
Health	Greater Western Area Health Service	\$ 195
Health	Health Education and Training Institute	\$ 3,055
Health	Health Infrastructure	\$ 255
Health	Health System Support Group	\$ 1,230
Health	HealthShare NSW	\$ 16,675
Health	Hunter New England Local Health District	\$ 105,330
Health	Illawarra Shoalhaven Local Health District	\$ 171,201
Health	John Hunter Children's Hospital	\$ 1,080
Health	Mid North Coast Local Health District	\$ 25,912
Health	Ministry of Health	\$ 3,607,194
Health	Murrumbidgee Local Health District	\$ 34,217
Health	Nepean Blue Mountains Local Health District	\$ 40,398
Health	Northern Health Reform Transitional	\$ 3,460
Health	Northern Sydney Local Health District	\$ 46,893
Health	NSW Agency for Clinical Innovation	\$ 1,610
Health	NSW Health Pathology	\$ 33,337
Health	NSW Kids and Families	\$ 562
Health	NSW Police Force	\$ 6,317
Health	NSW Rural Doctors Network	\$ 840
Health	South Eastern Sydney Local Health District	\$ 109,935
Health	South Western Sydney Local Health District	\$ 71,522
Health	Southern NSW Local Health District	\$ 22,907
Health	Sydney Children's Hospital Network	\$ 16,995
Health	The Children's Hospital Westmead	\$ 39,243
Health	Western NSW Local Health District	\$ 75,757
Health	Western Sydney Local Health District	\$ 97,948

Cluster	Agency	Media Expenditure
Health	Westmead Association	\$ 1,723
Health	Sydney Local Health District	\$ 53,678
Justice	Attorney General and Justice	\$ 86,575
Justice	Corrective Services	\$ 50,851
Justice	Crown Solicitor's Office	\$ 1,215
Justice	Department of Justice	\$ 60,476
Justice	Fire and Rescue NSW	\$ 318,731
Justice	Information and Privacy Commission NSW	\$ 25,189
Justice	Justice Health and Forensic Mental	\$ 3,200
Justice	Juvenile Justice	\$ 81,457
Justice	Legal Aid Commission of NSW	\$ 32,543
Justice	NSW Crime Commission	\$ 8,735
Justice	NSW Police Force	\$ 274,254
Justice	NSW Rural Fire Service	\$ 385
Justice	NSW Trustee and Guardian	\$ 914,004
Justice	Office of The Director of Public Prosecutions	\$ 7,061
Justice	Rural Fire Service	\$ 1,325,677
Justice	State Emergency Service	\$ 758
Parliament of NSW	Parliament of NSW	\$ 41,963
Planning and Environment	Centennial Park and Moore Park Trust	\$ 2,054
Planning and Environment	Environment Protection Authority	\$ 1,588,952
Planning and Environment	Hunter Development Corporation	\$ 32,396
Planning and Environment	Lord Howe Island Board	\$ 1,527
Planning and Environment	Mental Health Commission of NSW	\$ 310
Planning and Environment	National Parks and Wildlife Service	\$ 7,094
Planning and Environment	Office of Environment And Heritage	\$ 796,811
Planning and Environment	Planning and Infrastructure	\$ 932,526
Planning and Environment	Royal Botanic Gardens and Domain Trust	\$ 2,899
Planning and Environment	Sydney Harbour Foreshore Authority	\$ 463,216
Planning and Environment	Taronga Conservation Society Australia	\$ 740,090
Premier & Cabinet	Audit Office	\$ 3,745
Premier & Cabinet	Barangaroo Delivery Authority	\$ 9,465
Premier & Cabinet	Independent Commission Against Corruption	\$ 22,933
Premier & Cabinet	Independent Pricing and Regulatory Tribunal	\$ 70,980
Premier & Cabinet	Local Government Division	\$ 885
Premier & Cabinet	NSW Electoral Commission	\$ 2,549,948
Premier & Cabinet	Office of Sport	\$ 1,905
Premier & Cabinet	Ombudsman's Office	\$ 26,182
Premier & Cabinet	Police Integrity Commission	\$ 30,710
Premier & Cabinet	Premier and Cabinet	\$ 1,500,074
Premier & Cabinet	Public Service Commission	\$ 33,910
Premier & Cabinet	Sport and Recreation	\$ 3,673
Premier & Cabinet	Sydney Cricket and Sports Ground Trust	\$ 1,355
Premier & Cabinet	Sydney Olympic Park Authority	\$ 188,113
Trade and Investment, Regional Infrastructure and Services	Art Gallery NSW	\$ 683,455
Trade and Investment, Regional Infrastructure and Services	Arts NSW	\$ 6,020
Trade and Investment, Regional Infrastructure and Services	Australian Museum	\$ 280,511
Trade and Investment, Regional Infrastructure and Services	Casino, Liquor and Gaming Authority	\$ 396
Trade and Investment, Regional Infrastructure and Services	Crown Lands Division	\$ 23,272
Trade and Investment, Regional Infrastructure and Services	Destination NSW	\$ 6,622,795
Trade and Investment, Regional Infrastructure and Services	Forestry Corporation of NSW	\$ 21,616
Trade and Investment, Regional Infrastructure and Services	Local Land Services	\$ 86,808
Trade and Investment, Regional Infrastructure and Services	Long Service Payments Corporation	\$ 390
Trade and Investment, Regional Infrastructure and Services	Museum of Applied Arts And Sciences - Powerhouse	\$ 410,014
Trade and Investment, Regional Infrastructure and Services	Natural Resources Commission	\$ 140
Trade and Investment, Regional Infrastructure and Services	NSW Farmers Association	\$ 375

Cluster	Agency	Media Expenditure
Trade and Investment, Regional Infrastructure and Services	NSW Office of Liquor, Gaming and Racing	\$ 676,242
Trade and Investment, Regional Infrastructure and Services	NSW Trade and Investment	\$ 49,907
Trade and Investment, Regional Infrastructure and Services	Office of Coal Seam Gas	\$ 2,737
Trade and Investment, Regional Infrastructure and Services	Office of Water	\$ 82,596
Trade and Investment, Regional Infrastructure and Services	Primary Industries	\$ 300,712
Trade and Investment, Regional Infrastructure and Services	Resources and Energy	\$ 1,708,069
Trade and Investment, Regional Infrastructure and Services	State Library of NSW	\$ 1,366
Trade and Investment, Regional Infrastructure and Services	Sydney Catchment Authority	\$ 520
Trade and Investment, Regional Infrastructure and Services	Sydney Opera House	\$ 128,226
Transport	Independent Transport Safety Regulator	\$ 130
Transport	NSW Trains	\$ 234,000
Transport	Roads and Maritime Services	\$ 1,366,707
Transport	State Transit Authority	\$ 8,102
Transport	Sydney Trains	\$ 123,635
Transport	Transport for NSW	\$ 20,862,030
Transport	WestConnex Delivery Authority	\$ 77,078
Treasury and Finance	Finance and Services	\$ 101,555
Treasury and Finance	Government Property NSW	\$ 71,767
Treasury and Finance	Land and Housing Corporation	\$ 660
Treasury and Finance	Land and Property Information	\$ 161,615
Treasury and Finance	NSW Fair Trading	\$ 80,881
Treasury and Finance	NSW Treasury	\$ 3,370
Treasury and Finance	Office of State Revenue	\$ 13,927
Treasury and Finance	Service First	\$ 14,034
Treasury and Finance	Service NSW	\$ 340,473
Treasury and Finance	State Property Authority	\$ 205
Treasury and Finance	T Corp	\$ 40,279
Treasury and Finance	The Treasury	\$ 73,090
Treasury and Finance	Workcover Authority	\$ 185,425
Treasury and Finance	Workers' Compensation (Dust Diseases) Board	\$ 87,022

# Destination NSW advertising is partially funded by major tourism industry strategic partners. The media expenditure information does not separate the NSW Government funded component.

#### STATE OWNED CORPORATIONS

Cluster	Agency	Media Expenditure
Trade and Investment, Regional Infrastructure and Services	Ausgrid	\$ 628,118
Trade and Investment, Regional Infrastructure and Services	Delta Electricity	\$ 7,811
Trade and Investment, Regional Infrastructure and Services	Endeavour Energy	\$ 154,307
Trade and Investment, Regional Infrastructure and Services	Transgrid	\$ 23,376
Trade and Investment, Regional Infrastructure and Services	Hunter Water	\$ 1,750
Trade and Investment, Regional Infrastructure and Services	State Water Corporation	\$ 59,126
Trade and Investment, Regional Infrastructure and Services	Sydney Water Corporation	\$ 48,710