

NSW Government Advertising - Media expenditure

Prepared 26/08/2014

Report covers advertising during period: 1/7/2013 - 30/06/2014

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising

Cluster	Agency	Media Expenditure
Attorney General & Justice	Attorney General & Justice	\$ 290,119
Attorney General & Justice	Corrective Services	\$ 75,025
Attorney General & Justice	Fire and Rescue NSW	\$ 183,392
Attorney General & Justice	Juvenile Justice	\$ 73,423
Attorney General & Justice	Legal Aid Commission Of NSW	\$ 10,332
Attorney General & Justice	NSW Police Force	\$ 205,847
Attorney General & Justice	NSW Trustee & Guardian	\$ 920,623
Attorney General & Justice	Office of The Director of Public Prosecutions	\$ 3,277
Attorney General & Justice	Rural Fire Service	\$ 1,281,768
Education & Communities	Aboriginal Affairs	\$ 22,017
Education & Communities	Board of Studies	\$ 11,854
Education & Communities	Community Relations Commission	\$ 62,483
Education & Communities	Education & Communities	\$ 13,510
Education & Communities	Office Of Children's Guardian	\$ 13,477
Education & Communities	Office of Communities	\$ 44,049
Education & Communities	Office of Education	\$ 203,897
Education & Communities	Sport & Recreation	\$ 97,732
Education & Communities	Sydney Olympic Park Authority	\$ 182,815
Education & Communities	TAFE	\$ 842,853
Family & Community Services	Aboriginal Housing Office	\$ 2,265
Family & Community Services	Ageing, Disability and Home Care	\$ 145,908
Family & Community Services	Associate Of Child Welfare Agencies	\$ 89,582
Family & Community Services	Community Services	\$ 141,663
Family & Community Services	Housing NSW	\$ 19,451
Finance & Services	Finance & Corporate Services	\$ 67,630
Finance & Services	Land and Property Information	\$ 144,909
Finance & Services	Metropolitan Water Directorate	\$ 14,530
Finance & Services	NSW Fair Trading	\$ 43,288
Finance & Services	NSW Land and Housing Corporation	\$ 3,208
Finance & Services	Office Of Finance	\$ 233,453
Finance & Services	Office of State Revenue	\$ 5,579
Finance & Services	Workcover Authority	\$ 170,723
Health	Ambulance Service Of NSW	\$ 12,887
Health	Cancer Institute	\$ 6,972,346
Health	Central Coast Local Health District	\$ 226,543
Health	Far West Local Health District	\$ 6,075
Health	Hunter New England Local Health District	\$ 214,782
Health	Illawarra Shoalhaven Local Health District	\$ 157,340
Health	John Hunter Children's Hospital	\$ 2,160
Health	Mid North Coast Local Health District	\$ 18,844
Health	Ministry of Health	\$ 3,933,839
Health	Murrumbidgee Local Health District	\$ 7,405
Health	Nepean Blue Mountains Local Health District	\$ 15,056
Health	Northern Sydney Local Health District	\$ 16,285
Health	NSW Health Pathology	\$ 12,960
Health	NSW Kids & Families	\$ 1,218
Health	South Eastern Sydney Local Health District	\$ 72,437
Health	South Western Sydney Local Health District	\$ 30,318
Health	Southern NSW Local Health District	\$ 5,551
Health	Sydney Local Health District	\$ 12,493
Health	The Children's Hospital Westmead	\$ 39,028
Health	Western NSW Local Health District	\$ 23,914
Health	Western Sydney Local Health District	\$ 65,479
Parliament Of NSW	Parliament of NSW	\$ 87,209
Premier & Cabinet	Barangaroo Delivery Authority	\$ 2,147
Premier & Cabinet	Centennial Park and Moore Park Trust	\$ 6,496
Premier & Cabinet	Central Coast Regional Development Corporation	\$ 4,417
Premier & Cabinet	Environment Protection Authority	\$ 899,307

Cluster	Agency	Media Expenditure
Premier & Cabinet	Hunter Development Corporation	\$ 7,318
Premier & Cabinet	Independent Pricing & Regulatory Tribunal	\$ 48,044
Premier & Cabinet	Infrastructure NSW	\$ 11,578
Premier & Cabinet	Local Government Division	\$ 4,399
Premier & Cabinet	National Parks and Wildlife Service	\$ 4,928
Premier & Cabinet	NSW Electoral Commission	\$ 159,054
Premier & Cabinet	Office of Environment And Heritage	\$ 918,689
Premier & Cabinet	Ombudsman's Office	\$ 18,369
Premier & Cabinet	Planning and Infrastructure	\$ 1,054,088
Premier & Cabinet	Premier & Cabinet	\$ 463,626
Premier & Cabinet	Service NSW	\$ 164,864
Premier & Cabinet	Sydney Harbour Foreshore Authority	\$ 587,266
Premier & Cabinet	Taronga Conservation Society Australia	\$ 711,040
Trade & Investment, Regional Infrastructure & Services	Art Gallery NSW	\$ 318,746
Trade & Investment, Regional Infrastructure & Services	Arts NSW	\$ 2,324
Trade & Investment, Regional Infrastructure & Services	Australian Museum	\$ 252,619
Trade & Investment, Regional Infrastructure & Services	Biosecurity NSW	\$ 567
Trade & Investment, Regional Infrastructure & Services	Catchment Management Authority	\$ 112,895
Trade & Investment, Regional Infrastructure & Services	Crown Lands Division	\$ 61,587
Trade & Investment, Regional Infrastructure & Services	Destination NSW #	\$ 6,366,591
Trade & Investment, Regional Infrastructure & Services	Forests NSW	\$ 43,268
Trade & Investment, Regional Infrastructure & Services	Game Council	\$ 17,301
Trade & Investment, Regional Infrastructure & Services	Museum of Applied Arts And Sciences - Powerhouse	\$ 13,049
Trade & Investment, Regional Infrastructure & Services	NSW Office of Liquor, Gaming & Racing	\$ 90,243
Trade & Investment, Regional Infrastructure & Services	Office Of Coal Seam Gas	\$ 1,873
Trade & Investment, Regional Infrastructure & Services	Office of Water	\$ 82,201
Trade & Investment, Regional Infrastructure & Services	Primary Industries	\$ 432,184
Trade & Investment, Regional Infrastructure & Services	State Library of NSW	\$ 71,061
Trade & Investment, Regional Infrastructure & Services	Sydney Opera House	\$ 363,432
Trade & Investment, Regional Infrastructure & Services	Trade and Investment	\$ 71,210
Transport	NSW Trains	\$ 4,425
Transport	Roads & Maritime Services	\$ 1,617,671
Transport	State Transit Authority	\$ 72,020
Transport	Sydney Metro Authority	\$ 93,586
Transport	Sydney Trains	\$ 434,412
Transport	Transport for NSW	\$ 18,034,437
Treasury	T Corp	\$ 61,310
Treasury	The Treasury	\$ 123,246

Destination NSW advertising is partially funded by major tourism industry strategic partners. The media expenditure information does not separate the NSW Government funded component.

STATE OWNED CORPORATIONS

Cluster	Agency	Media Expenditure
Finance & Services	Hunter Water Corporation	\$ 2,642
Finance & Services	Sydney Water Corporation	\$ 46,942
Premier & Cabinet	Urban Growth	\$ 813,777
Trade & Investment, Regional Infrastructure & Services	Ausgrid	\$ 873,529
Trade & Investment, Regional Infrastructure & Services	Delta Electricity	\$ 12,086
Trade & Investment, Regional Infrastructure & Services	Endeavour Energy	\$ 142,257
Trade & Investment, Regional Infrastructure & Services	Eraring Energy	\$ 8,664
Trade & Investment, Regional Infrastructure & Services	State Water Corporation	\$ 23,575
Trade & Investment, Regional Infrastructure & Services	Transgrid	\$ 44,073
Transport	Newcastle Port Corporation	\$ 7,092