

NSW Government Advertising - Media expenditure

Prepared 24/10/2012

Report covers advertising during period: 1/7/2011 - 30/6/2012

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising

Cluster	Agency	Media Expenditure
Attorney General & Justice	Anti Discrimination Board	\$ 897
Attorney General & Justice	Attorney General & Justice	\$ 213,008
Attorney General & Justice	Corrective Services	\$ 85,706
Attorney General & Justice	Fire and Rescue NSW	\$ 199,589
Attorney General & Justice	Information and Privacy Commission	\$ 2,000
Attorney General & Justice	Juvenile Justice	\$ 72,770
Attorney General & Justice	Legal Aid Commission of NSW	\$ 14,637
Attorney General & Justice	NSW Crime Commission	\$ 37,462
Attorney General & Justice	NSW Police Force	\$ 312,580
Attorney General & Justice	NSW Trustee & Guardian	\$ 477,235
Attorney General & Justice	Office of the Director of Public Prosecutions	\$ 14,225
Attorney General & Justice	Rural Fire Service	\$ 1,382,314
Attorney General & Justice	State Emergency Service	\$ 10,936
Education & Communities	Aboriginal Affairs	\$ 30,133
Education & Communities	Board of Studies	\$ 8,060
Education & Communities	Community Relations Commission	\$ 25,466
Education & Communities	Office of Communities	\$ 614
Education & Communities	Office of Education	\$ 341,808
Education & Communities	Sport & Recreation	\$ 22,697
Education & Communities	Sydney Olympic Park Authority	\$ 139,213
Education & Communities	TAFE	\$ 1,057,557
Family & Community Services	Aboriginal Housing Office	\$ 38,902
Family & Community Services	Ageing, Disability and Home Care	\$ 684,579
Family & Community Services	City West Housing Pty Ltd	\$ 2,629
Family & Community Services	Community Services	\$ 292,736
Family & Community Services	Housing NSW	\$ 71,732
Finance & Services	Finance & Services	\$ 193,198
Finance & Services	Industrial Relations	\$ 480
Finance & Services	Land and Property Information	\$ 155,265
Finance & Services	Lifetime Care and Support Authority	\$ 2,794
Finance & Services	Long Service Corporation	\$ 2,989
Finance & Services	Motor Accidents Authority	\$ 13,712
Finance & Services	NSW Fair Trading	\$ 107,272
Finance & Services	Office of State Revenue	\$ 50,276
Finance & Services	State Property Authority	\$ 261
Finance & Services	WorkCover Authority	\$ 667,442
Finance & Services	Workers' Compensation (Dust Diseases) Board	\$ 2,238
Health	Ambulance Service of NSW	\$ 28,326
Health	Cancer Institute	\$ 10,010,078
Health	Central Coast Local Health District	\$ 103,519
Health	Hunter New England Local Health District	\$ 81,188
Health	Mid North Coast Local Health District	\$ 9,659
Health	Ministry of Health	\$ 3,730,153
Health	South Eastern Sydney Local Health District	\$ 107,224
Health	South Western Sydney Local Health District	\$ 8,452
Health	Western Sydney Local Health District	\$ 1,063
Parliament of NSW	Parliament of NSW	\$ 123,499
Premier & Cabinet	** Government Tender Composite	\$ 149,898
Premier & Cabinet	**Government Noticeboard Composite	\$ 1,116,010
Premier & Cabinet	Audit Office	\$ 9,407
Premier & Cabinet	Barangaroo Delivery Authority	\$ 47,040
Premier & Cabinet	Centennial Park and Moore Park Trust	\$ 5,673
Premier & Cabinet	Department of Premier & Cabinet	\$ 213,136
Premier & Cabinet	Hunter Development Corporation	\$ 18,164

Cluster	Agency	Media Expenditure
Premier & Cabinet	Independent Commission Against Corruption	\$ 33,393
Premier & Cabinet	Independent Pricing & Regulatory Tribunal	\$ 26,637
Premier & Cabinet	Infrastructure NSW	\$ 408
Premier & Cabinet	Local Government Division	\$ 42,782
Premier & Cabinet	Lord Howe Island Board	\$ 3,060
Premier & Cabinet	National Parks and Wildlife Service	\$ 34,459
Premier & Cabinet	NSW Electoral Commission	\$ 647,025
Premier & Cabinet	NSW Public Sector Commission	\$ 36,205
Premier & Cabinet	Office of Environment and Heritage	\$ 1,625,594
Premier & Cabinet	Ombudsman's Office	\$ 31,337
Premier & Cabinet	Planning and Infrastructure	\$ 604,831
Premier & Cabinet	Police Integrity Commission	\$ 10,086
Premier & Cabinet	Public Sector Commission	\$ 13,214
Premier & Cabinet	Redfern Waterloo Authority	\$ 6,068
Premier & Cabinet	Royal Botanic Gardens & Domain Trust	\$ 53,733
Premier & Cabinet	Sydney Harbour Foreshore Authority	\$ 485,284
Premier & Cabinet	Taronga Conservation Society Australia	\$ 640,577
Premier & Cabinet	Western Sydney Parklands Trust	\$ 10,542
Trade & Investment, Regional Infrastructure & Services	Art Gallery NSW	\$ 814,187
Trade & Investment, Regional Infrastructure & Services	Arts NSW	\$ 5,610
Trade & Investment, Regional Infrastructure & Services	Australian Museum	\$ 150,004
Trade & Investment, Regional Infrastructure & Services	Casino, Liquor and Gaming Authority	\$ 18,761
Trade & Investment, Regional Infrastructure & Services	Catchment Management Authority (CMA)	\$ 410,983
Trade & Investment, Regional Infrastructure & Services	Destination NSW	\$ 8,849,997
Trade & Investment, Regional Infrastructure & Services	Forests NSW	\$ 53,399
Trade & Investment, Regional Infrastructure & Services	Game Council	\$ 76,639
Trade & Investment, Regional Infrastructure & Services	Mine Safety	\$ 37,048
Trade & Investment, Regional Infrastructure & Services	Museum of Applied Arts and Sciences - Powerhouse	\$ 221,473
Trade & Investment, Regional Infrastructure & Services	NSW Food Authority	\$ 485,944
Trade & Investment, Regional Infrastructure & Services	NSW Office of Liquor, Gaming & Racing	\$ 3,205
Trade & Investment, Regional Infrastructure & Services	Office of Water	\$ 148,768
Trade & Investment, Regional Infrastructure & Services	Primary Industries	\$ 337,487
Trade & Investment, Regional Infrastructure & Services	State Library of NSW	\$ 207,718
Trade & Investment, Regional Infrastructure & Services	Sydney Opera House	\$ 865,086
Trade & Investment, Regional Infrastructure & Services	Trade and Investment	\$ 648,326
Transport for NSW	Public Transport Ticketing Corporation	\$ 13,859
Transport for NSW	RailCorp	\$ 1,516,261
Transport for NSW	Roads & Maritime Services	\$ 14,627,021
Transport for NSW	State Transit Authority	\$ 13,958
Transport for NSW	Sydney Metro Authority	\$ 136,220
Transport for NSW	Transport for NSW	\$ 697,801
Treasury	TCorp	\$ 499,400
Treasury	The Treasury	\$ 37,383

** Premier & Cabinet expenditure reflects composite advertisements (Tenders & Government Noticeboard) placed on behalf of whole of Government.

Individual Departments were subsequently charged by DPC for their advertising.

Destination NSW advertising is partially funded by major tourism industry strategic partners. The media expenditure information does not separate the NSW Government funded component.

STATE OWNED CORPORATIONS

Finance & Services	Hunter Water Corporation	\$ 151,885
Finance & Services	Sydney Water Corporation	\$ 459,289
Premier & Cabinet	Landcom	\$ 2,275,992
Trade & Investment, Regional Infrastructure & Services	Ausgrid	\$ 1,983,010
Trade & Investment, Regional Infrastructure & Services	Country Energy	\$ 48,156
Trade & Investment, Regional Infrastructure & Services	Delta Electricity	\$ 56,732
Trade & Investment, Regional Infrastructure & Services	Endeavour Energy	\$ 196,600
Trade & Investment, Regional Infrastructure & Services	Eraring Energy	\$ 85,192
Trade & Investment, Regional Infrastructure & Services	State Water Corporation	\$ 80,195
Trade & Investment, Regional Infrastructure & Services	TransGrid	\$ 75,720
Transport for NSW	Port Kembla Port Corporation	\$ 4,700
Transport for NSW	Sydney Ports Corporation	\$ 131,690