

NSW Government Advertising - Media expenditure

Prepared January 2009

Report covers advertising during period: 1/7/2007 to 30/6/2008

Published August 2011

Expenditure figures for this period may be subject to adjustment

AGENCY NAME	Media Expenditure
Ambulance Services of NSW	\$ 121,066
Attorney Generals Department of NSW	\$ 1,671,019
Board of Studies NSW	\$ 48,396
Cancer Institute NSW	\$ 15,154,548
Casino Control Authority	\$ 1,668
Catchment Management Authority (CMA)	\$ 451,644
Community Relations Commission	\$ 30,920
Country Energy (State Owned Corporation)	\$ 73,141
Delta Electricity	\$ 59,483
Department of Aboriginal Affairs	\$ 12,459
Department of Ageing, Disability & Home Care	\$ 1,358,833
Department of Arts, Sport and Recreation	\$ 3,042,678
Department of Commerce *	\$ 5,344,537
Department of Community Services	\$ 3,135,663
Department of Corrective Services	\$ 910,819
Department of Education & Training	\$ 1,198,691
Department of Environment & Climate Change	\$ 1,763,765
Department of Housing	\$ 524,964
Department of Juvenile Justice	\$ 331,707
Department of Lands	\$ 353,584
Department of Local Government	\$ 41,489
Department of Planning	\$ 750,315
Department of Premier & Cabinet	\$ 623,435
Department of State & Regional Development	\$ 612,260
Department of Water & Energy	\$ 1,978,895
Energy Australia	\$ 4,704,304
Eraring Energy	\$ 74,105
Game Council of NSW	\$ 627
Greyhound and Harness Racing Regulatory Authority	\$ 19,750
Growth Centres Commission	\$ 18,942
Guardianship Tribunal	\$ 47,632
Health Care Complaints Commission	\$ 9,716
Health Services - Other	\$ 379,492
Hunter Development Corporation	\$ 106,133
Hunter Water Corporation	\$ 147,011
Independent Commission Against Corruption	\$ 49,073
Independent Pricing & Regulatory Tribunal of NSW	\$ 35,227
Independent Transport Safety and Reliability Regulator	\$ 12,887
Integral Energy	\$ 3,001,836
Jenolan Caves Reserve Trust	\$ 2,562
Judicial Commission of NSW	\$ 4,055
Landcom	\$ 1,116,349
Legal Aid Commission of NSW	\$ 218,872
Lifetime Care and Support Authority of NSW	\$ 10,227
Long Service Payments Corporation	\$ 3,902
Lord Howe Island Board	\$ 5,362
Macquarie Generation	\$ 75,173
Mine Subsistence Board	\$ 81,485

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AGENCY NAME	Media Expenditure
Ministry for Police	\$ 22,155
Ministry of Transport	\$ 112,816
Motor Accidents Authority	\$ 94,886
Natural Resources Commission	\$ 20,322
Newcastle Port Corporation	\$ 166,943
NSW Aboriginal Housing Office	\$ 26,901
NSW Aboriginal Land Council	\$ 3,212
NSW Crime Commission	\$ 1,036
NSW Crime Commission	\$ 3,179
NSW Dam Safety Committee	\$ 2,304
NSW Department of Primary Industries	\$ 1,031,741
NSW Electoral Commission	\$ 138,896
NSW Fire Brigades	\$ 947,546
NSW Food Authority	\$ 16,821
NSW Health	\$ 1,791,230
NSW Institute of Teachers	\$ 3,600
NSW Lotteries	\$ 19,211,682
NSW Maritime	\$ 423,505
NSW Office for Children	\$ 15,262
NSW Ombudsman	\$ 46,241
NSW Police Force	\$ 630,502
NSW Rural Assistance Authority	\$ 1,668
NSW Rural Fire Service	\$ 95,028
NSW Treasury	\$ 416,792
NSW Treasury Corporation	\$ 3,260
Office of the Director of Public Prosecutions	\$ 71,106
Parliament of NSW	\$ 80,637
Parramatta Park Trust	\$ 3,965
Pillar Administration (Superannuation Admin Corp)	\$ 72,641
Police Integrity Commission	\$ 40,841
Port Kembla Ports Corporation	\$ 7,556
Public Transport Ticketing Authority	\$ 715
RailCorp	\$ 3,901,769
Redfern Waterloo Authority	\$ 16,908
Roads & Traffic Authority	\$ 14,351,349
Rural Lands Protection Boards State Council	\$ 740
State Emergency Services	\$ 19,608
State Property Authority	\$ 57,431
State Sports Centre	\$ 1,255
State Transit Authority of NSW	\$ 513,317
State Water Corporation	\$ 51,832
Sydney 2009 World Masters Games Organising Committee	\$ 2,731
Sydney Ferries Corporation	\$ 69,040
Sydney Harbour Foreshore Authority	\$ 1,472,520
Sydney Olympic Park Aquatic Centre	\$ 2,540
Sydney Olympic Park Authority	\$ 513,268
Sydney Ports Corporation	\$ 11,953
Sydney Water Corporation	\$ 3,325,615

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AGENCY NAME	Media Expenditure
TAFE NSW	\$ 1,709,976
Teacher Housing Authority of NSW	\$ 6,473
The Audit Office of NSW	\$ 31,043
Tourism NSW #	\$ 9,102,526
Transgrid	\$ 281,042
Transport Infrastructure Development Corporation	\$ 121,161
WorkCover Authority	\$ 3,860,210
Workers Compensation Commission	\$ 8,990
Workers Compensation Dust Diseases Board of NSW	\$ 18,791
World Youth Day Co-ordination Authority	\$ 870,155
WSN Environmental Solutions (Waste Recycling and Processing Corporation)	\$ 762
Zoological Parks Board of NSW	\$ 753,964

NOTES

* Department of Commerce reflects composite advertisements (Tenders and Government Noticeboard) placed on behalf of whole of Government. Individual Departments were subsequently charged by Commerce for their advertisements.

Tourism NSW advertising is partially funded by major tourism industry strategic partners. The media expenditure information does not separate Government funded component.