

NSW DEPARTMENT OF COMMERCE 2008-09 Annual Report

Erratum Page 40

The annual report incorrectly states the target and actual savings generated by the use of the master media and savings contract.

The actual figures are:

2008/09 Performance indicators

Service	Indicator/Measure	07/08 Actual	08/09 Target	08/09 Actual	Comment	09/10 Target
Aggregation of media buy	Estimated \$ savings to government achieved through the Master Media and Placement contracts compared to market media rates	\$53M	\$44M	\$58M	\$ Savings are realised through negotiated discounts off media rates and are directly related to the volume of activity	\$44M
jobs.nsw	Number of visits to jobs.nsw site	3.2M	3.0M	3.1M		1.8M*
	Number of on-line job applications lodged	71K	79k	45k*		n/a

*jobs.nsw was removed from service on 19 January following a security breach